

WELCOME TO

Evergreen®

IT Development, Support & Service



Key company info .

Who we are

Evergreen is an IT Development Support & Service Company.
We develop products “from scratch” and implement them into
customers’ businesses

Our customer

- 01 Business with yearly sales of \$5 million and leadership ambitions in its niche that need a reliable technology partner for further growth;
- 02 A visionary who has experience in his field of business and the startup idea.

OVER

250

completed projects
since 2009

ABOUT

30%

of completed projects are
being supported and further
developed after the launch

Our mission is to create

WOW effect for business

Your success is really important for us

Positioning .

We are a project/product development team



Product development

We create new IT products based on the client's, investor's idea.



Project/solution development

Evergreen is responsible for the entire project, its every detail, timeline, and quality of the end result.



Outsourcing of the project parts

We apply ourselves only to complex tasks: UI/UX, machine learning, Corezoid, etc.



Not outstaff

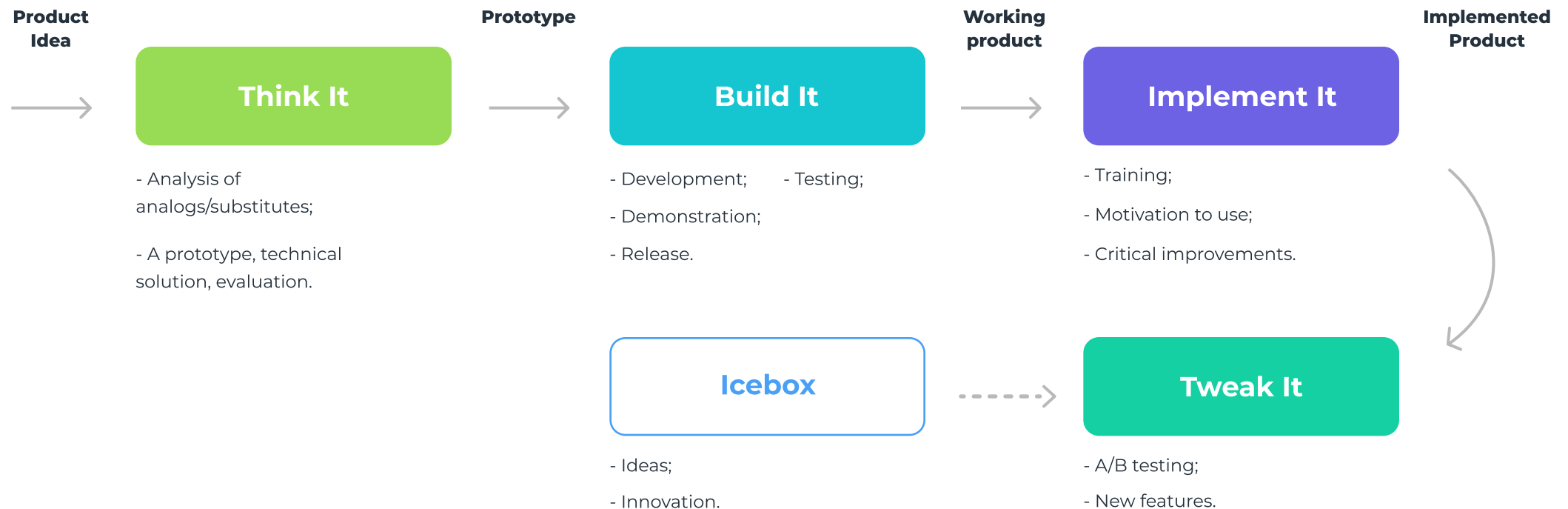
We do not work according to the body leasing scheme, sorry.

Product development philosophy .

We create innovative products and manage risks, creating budget friendly prototype in the first place

We launch the product only having reached the required quality

Continuously fine-tuning the product after launch



Core Team .

The team of 42 talented specialists of all necessary roles who create and develops IT products.

CEO, co-founder

IDEAS AND GENERAL MANAGEMENT



Sergii Kravtsov

15 years of project management experience in production and software development in various fields from e-learning to IoT.

COO, co-founder

PROJECTS DELIVERY & FINANCES



Mariia Kravtsova

Experience in negotiations with ukrainian and international companies, banks, core competencies, and expertise in the field of finance, HR, law, planning, systematization of business.

CTO

TECHNICAL SOLUTIONS AND R&D



Dmytro Rodin

Experience with large projects and high loads. Solid experience in project management, team building, integration, KPI development processes.

Account Manager

COMMUNICATION AND EXPERIENCE MANAGEMENT



Tatiana Bagina

12 years of experience in supporting, coordinating, analyzing, and managing projects of the largest ukrainian companies.

UI/UX Lead

DESIGN MANAGEMENT AND UX PERFECTION



Mariia Tokar

UX analytics, empathy, understanding of user tasks, creating concepts and details to get a really convenient and user-friendly interface.

QA Lead

SOFTWARE TESTING AND DOCUMENTATION



Dmytro Karavan

Vast experience in working with IT systems, ensuring stability and smooth operation, the testing processes creation and quality control.

Customers and partners worldwide .

EXPERIENCE WITH CLIENTS IN DIFFERENT REGIONS



USA

New York, Utah, California, Virginia



Europe

Switzerland, Germany, Poland, Czech,
Bulgaria, Moldova, Ukraine, Croatia



Israel



Thailand



UAE

DEVELOPMENT OF PROJECTS FUNDED BY INTERNATIONAL INVESTORS



DANIDA

Danish International Development Agency



IDLO

International Development Law Organization



EUAM

European Union Advisory Mission

EBRD

European Bank for Reconstruction and Development

EUACI

EU Anti-Corruption Initiative

Key values .

Work principles we are proud of

- **Partnership approach to projects**

We are a reliable long-term partner. 30% of our projects are being supported and further developed after launch.

- **Financial guarantees**

We fulfill our obligations of terms and quality specified in the contract.

- **Work with top officials**

We work with founders, directors, and owners, value time and can solve complex issues within a short time.

- **Business ethics**

We strictly follow the NDA and related information, respect the regional business culture.

- **100% transparency in work**

We produce paperwork in accordance with the legislation, transparency of financial issues, and accounting.

- **The “technical entrepreneurship” approach**

We look at the project from the standpoint of a businessman, ROI, and determine the optimal approach to launch and technology.

Evergreen - is a

Technology partner

who is involved in your product just like you are

Key products .

1 UI/UX prototyping
concept development and design.

2 Machine learning
and computer vision.

3 Integration
of corporate sites and portals.

4 SaaS services
with mobile clients, software for
smart watches, chat bots, IoT clients.

5 IoT (internet of things)
prototyping.

6 Chatbots
for different business lines.

7 Online stores
for wholesale and retail.

8 Support and development
of projects after launch.

Processes with guaranteed results .

Work principles we are proud of

1

Agile/ Waterfall

- **We can work both on flexible and classic methodologies**

At Evergreen, we work with the waterfall method as well as agile software development methodologies. We are a technological partner involved in your product just like you are. Therefore, considering the goals of your business, we offer the best option.

2

Fixed price/ Time

- **Fixed scope to fixed budget**

Usually, we work on fixed-budget and fixed-scope projects and deliver a finished product based on carefully defined system requirements specification.

For innovative and complex projects that require a very high development speed, we use time and materials budgeting. And in the same way, we work on an hourly basis at the stage of after launch project support and development.

Cases .

Our experience speaks for itself

Moderza

● Business management system, operating system, chatbot

We combine all the restaurant's operating activities in a single management system. Such automation of business processes allows you to accelerate and digitalize an initially offline business. The created system that is useful both for restaurant employees and guests.

Watch this case on [our site](#)

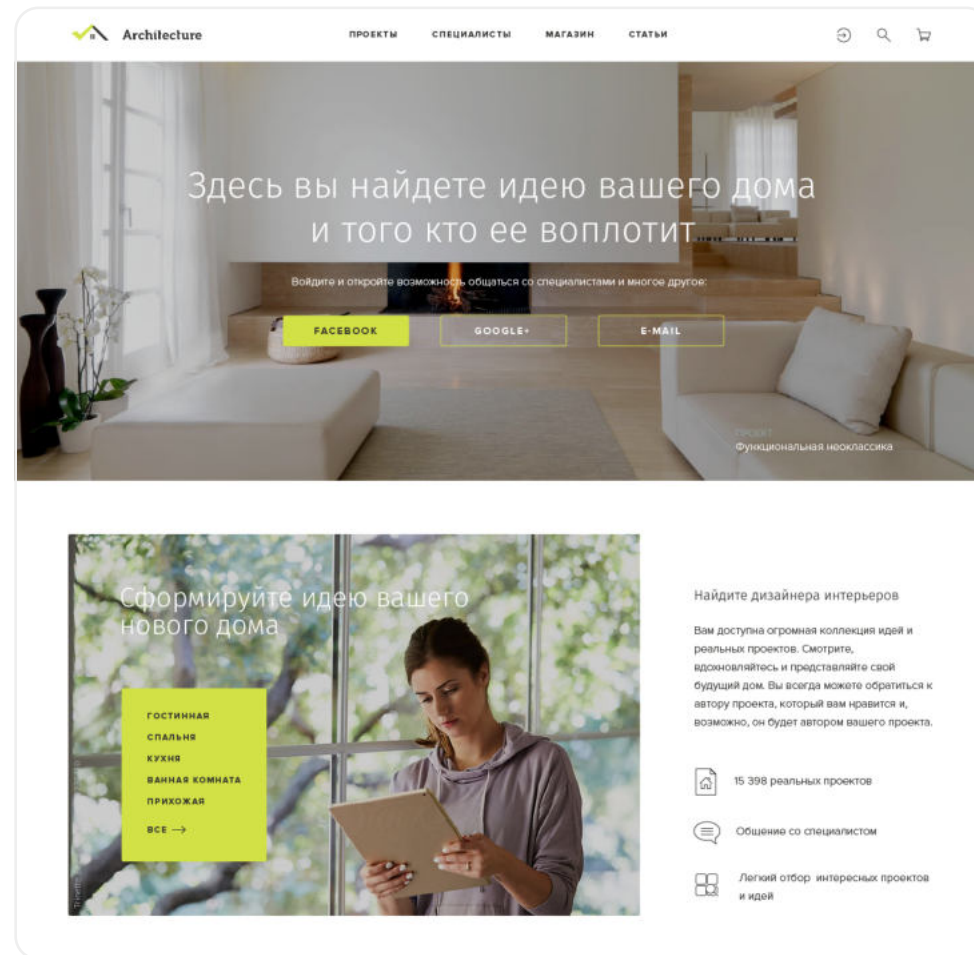
ID	Название процесса	RACI	Описание	Результат
Кухня				
K1	Обеспечить продуктами кухню (Производственный)	R Менеджер кухни, Товаровед, Координатор кухни, Повар процесса A Товаровед C Менеджер кухни I Бухгалтер, Менеджер кухни	Соответствие кол-ва, качества и сроков. Соблюдение правил логистики и хранения	Все товары/продукты есть в наличии, соответствующего качества и находятся в установленных местах хранения
K2	Обеспечить ПФ поваров-производителей (Производственный)	R Менеджер кухни, Товаровед, Координатор кухни, Повар процесса A Товаровед C Менеджер кухни I Бухгалтер, Менеджер кухни	Приготовление и наличие на складах необходимого кол-ва качественных ПФ	Необходимые ПФ есть в наличии, соответствующего качества, промаркированы и находятся в установленных местах хранения
K3	Обеспечить продуктами кухню (Производственный)	R Менеджер кухни, Товаровед, Координатор кухни, Повар процесса A Товаровед C Менеджер кухни I Бухгалтер, Менеджер кухни	Обеспечить бесперебойную работу кухни. Исправное оборудование и инвентарь, продукты находятся на процессе в полном объеме необходимом для приготовления. Обеспечить бесперебойную работу кухни. Исправное оборудование и инвентарь, продукты находятся на процессе в полном объеме необходимом для приготовления.	Сформированная заявка передана товароведу. Рабочие места чистые. Документация (приходные, акты проработки, перемещения, списания...) переданы в бухгалтерию.
K4	Обеспечить ПФ поваров-производителей (Производственный)	R Менеджер кухни, Товаровед, Координатор кухни, Повар процесса A Товаровед C Менеджер кухни I Бухгалтер, Менеджер кухни	Приготовление и наличие на складах необходимого кол-ва качественных ПФ	Необходимые ПФ есть в наличии, соответствующего качества, промаркированы и находятся в установленных местах хранения
Зал Маркетинг PM				

DHC.global

- **Marketplace and platform for customers and designers communication**

We created a SaaS tool to unite customers and contractors of design and repair services. This tool combines a repair and construction portal where the customer can find contractors, as well as a marketplace for the purchase of necessary construction products.

Watch this case on [our site](#)



Pulti.ua

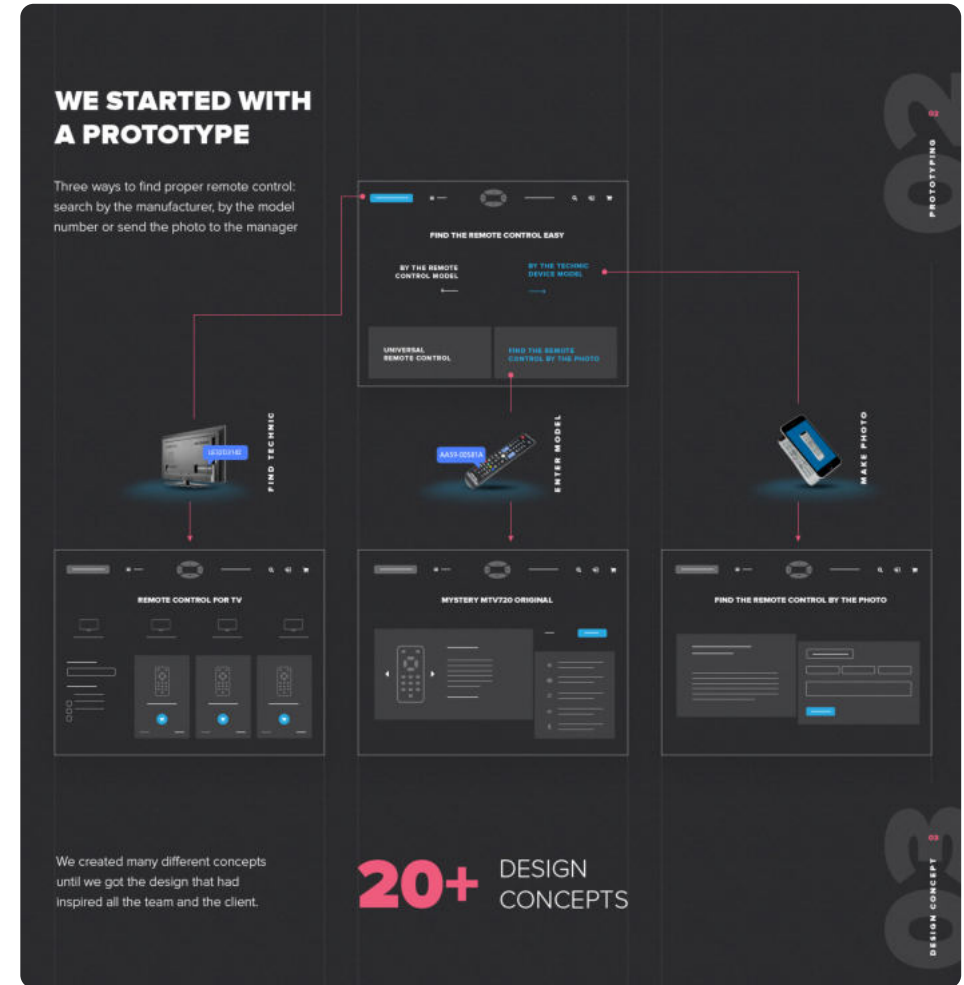
- **E-commerce for wholesale and retail, bot, visual recognition by photo**

We created an e-commerce solution with integrated trading systems, the technology of smart selection by photo and visual recognition of remote controllers. The solution for retail and wholesale buyers is based on neural networks and has a convenient interface. Thus, both businesses and customers received a new, more suitable product.

The case on [our site](#)

Recognition Software: [presentation](#)

The design on [Behance](#)



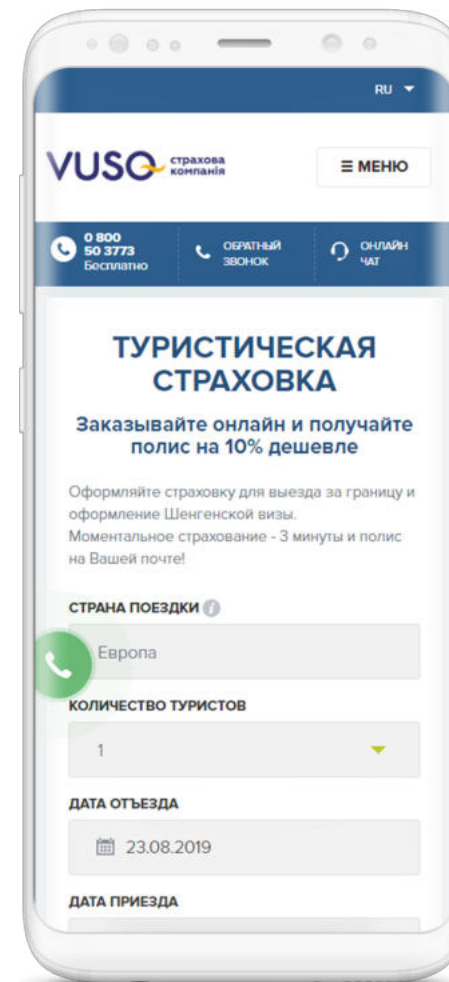
VUSO

- **Insurance portal with the highest conversion on the market, CRM, chatbot**

Having updated the portal and implemented CRM, Evergreen Team and VUSO went further by launching the first insurance bot in Ukraine. Its capabilities allow both advising a client and selling insurance due to recognizing documents from a photo. The insurance bot caused a wow effect in the market right after the launch and still works excellent since that.

The case on [our site](#)

Recognition Software: [website](#)

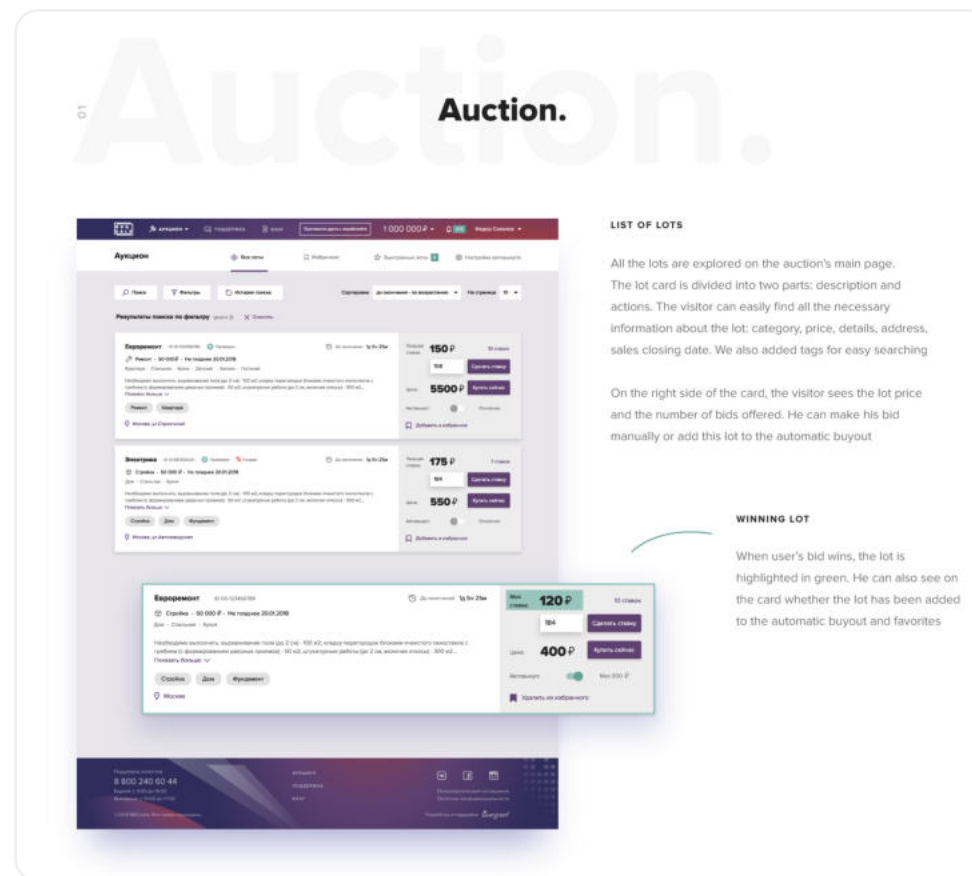


BBQ.sale

- **LeadGen, affiliate program, chat, CRM, and auction in one system**

BBQ leads is a solution created for the CPL auction. This system allows webmasters to monetize traffic from information sites. It also allows and contractors to buy hot and 100% high-quality applications for repair and construction. As a result, both sides of the market can earn money.

Watch this case on [our site](#) and [Behance](#)



Like it?

Contact us

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