evergreenteam

Evergreen ®

IT Development, Support & Service

Evergreen

Key company info .

Who we are

Evergreen is an IT Development Support & Service Company. We develop products "from scratch" and implement them into customers' businesses

Our customer

- 01   Business with yearly sales of $5 million and leadership ambitions in its niche that need a reliable technology partner for further growth;

- 02   A visionary who has experience in his field of business and the startup idea.

OVER

250

completed projects since 2009

ABOUT

30%

of completed projects are being supported and further developed after the launch

Our mission is to create

WOW effect for business

Your success is really important for us

Positioning .

We are a project/product development team

Product development

We create new IT products based on the client's, investor's idea.

Project/solution development

Evergreen is responsible for the entire project, its every detail, timeline, and quality of the end result.

Outsourcing of the project parts

We apply ourselves only to complex tasks: UI/UX, machine learning, Corezoid, etc.
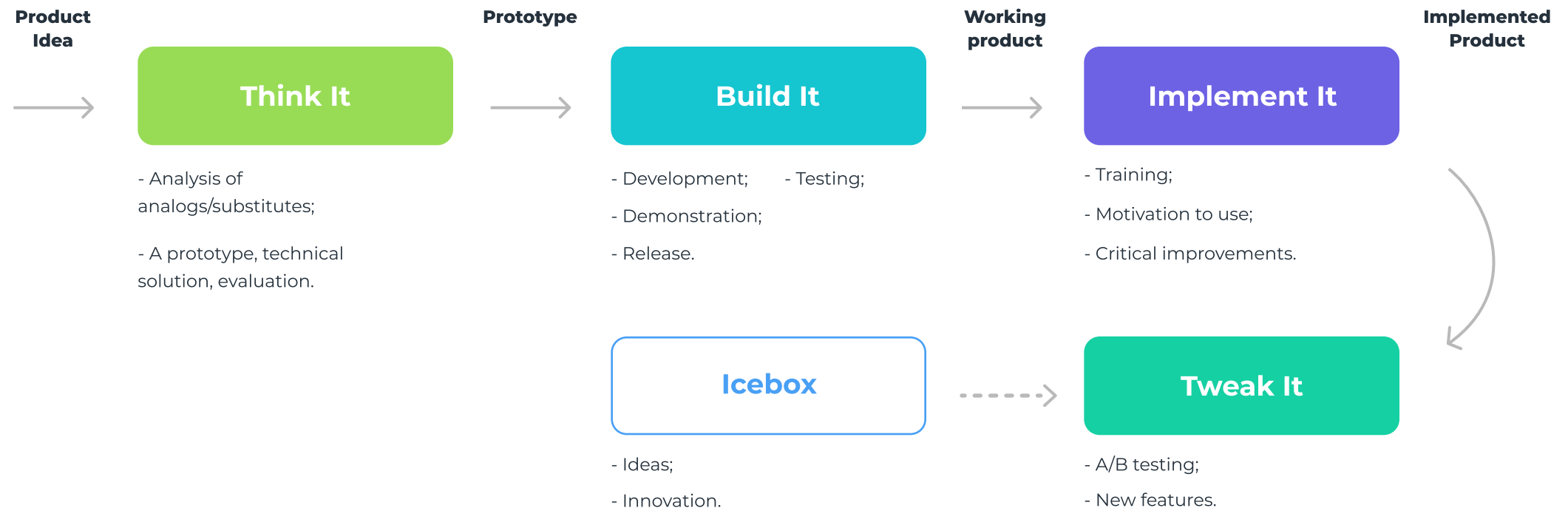
Not outstaff

We do not work according to the body leasing scheme, sorry.

Product development philosophy .

We create innovative products and manage risks, creating budget friendly prototype in the first place

We launch the product only having reached the required quality

Continuously fine-tuning the product after launch

Product Idea

Prototype

Working product

Implemented Product

Think It

- Analysis of analogs/substitutes;

- A prototype, technical solution, evaluation.

Build It

- Development;   - Testing;

- Demonstration;

- Release.

Implement It

- Training;

- Motivation to use;

- Critical improvements.

Icebox

- Ideas;

- Innovation.

Tweak It

- A/B testing;

- New features.

Core Team .

The team of 30 talented specialists of all necessary roles who create and develops IT products.

CEO, co-founder

IDEAS AND GENERAL MANAGEMENT

Sergii Kravtsov

15 years of project management experience in production and software development in various fields from e-learning to IoT.

COO, co-founder

PROJECTS DELIVERY & FINANCES

Mariia Kravtsova

Experience in negotiations with ukrainian and international companies, banks, core competencies, and expertise in the field of finance, HR, law, planning, systematization of business.

CTO

TECHNICAL SOLUTIONS AND R&D

Dmytro Rodin

Experience with large projects and high loads. Solid experience in project management, team building, integration, KPI development processes.

Account Manager

COMMUNICATION AND EXPERIENCE MANAGEMENT

Tatiana Bagina

12 years of experience in supporting, coordinating, analyzing, and managing projects of the largest ukrainian companies.

UI/UX Lead

DESIGN MANAGEMENT AND UX PERFECTION

Mariia Tokar

UX analytics, empathy, understanding of user tasks, creating concepts and details to get a really convenient and user-friendly interface.

QA Lead

SOFTWARE TESTING AND DOCUMENTATION

Dmytro Karavan

Vast experience in working with IT systems, ensuring stability and smooth operation, the testing processes creation and quality control.

Customers and partners worldwide .

USA

New York, Utah, California, Virginia

Europe

Switzerland, Germany, Poland, Czech,

Bulgaria, Moldova, Ukraine, Croatia

Israel

Thailand

UAE

DANIDA

Danish International Development Agency

IDLO

International Development Law Organization

EUAM

European Union Advisory Mission

EBRD

European Bank for Reconstruction and Development

EUACI

EU Anti-Corruption Initiative

Key values .

Work principles we are proud of

Partnership approach to projects

We are a reliable long-term partner. 30% of our projects are being supported and further developed after launch.

Financial guarantees

We fulfill our obligations of terms and quality specified in the contract.

Work with top officials

We work with founders, directors, and owners, value time and can solve complex issues within a short time.

Business ethics

We strictly follow the NDA and related information, respect the regional business culture.

100% transparency in work

We produce paperwork in accordance with the legislation, transparency of financial issues, and accounting.

The "technical entrepreneurship" approach

We look at the project from the standpoint of a businessman, ROI, and determine the optimal approach to launch and technology.

Evergreen - is a

Technology partner

who is involved in your product just like you are

Key products .

1 **UI/UX prototyping**
concept development and design.

2 **Machine learning**
and computer vision.

3 **Integration**
of corporate sites and portals.

4 **SaaS services**
with mobile clients, software for
smart watches, chat bots, IoT clients.

5 **IoT (internet of things)**
prototyping.

6 **Chatbots**
for different business lines.

7 **Online stores**
for wholesale and retail.

8 **Support and development**
of projects after launch.

project management

Processes
with guaranteed results .

Work principles we are proud of

1

Agile/ Waterfall

● We can work both on flexible and classic methodologies

At Evergreen, we work with the waterfall method as well as agile software development methodologies. We are a technological partner involved in your product just like you are. Therefore, considering the goals of your business, we offer the best option.

2 Fixed price/ Time

● **Fixed scope to fixed budget**

Usually, we work on fixed-budget and fixed-scope projects and deliver a finished product based on carefully defined system requirements specification.

For innovative and complex projects that require a very high development speed, we use time and materials budgeting. And in the same way, we work on an hourly basis at the stage of after launch project support and development.

Cases .

Our experience speaks for itself

Moderza

● **Business management system, operating system, chatbot**

We combine all the restaurant's operating activities in a single management system. Such automation of business processes allows you to accelerate and digitalize an initially offline business. The created system that is useful both for restaurant employees and guests.

Watch this case on our site

DHC.global

● **Marketplace and platform for customers and designers communication**

We created a SaaS tool to unite customers and contractors of design and repair services. This tool combines a repair and construction portal where the customer can find contractors, as well as a marketplace for the purchase of necessary construction products.
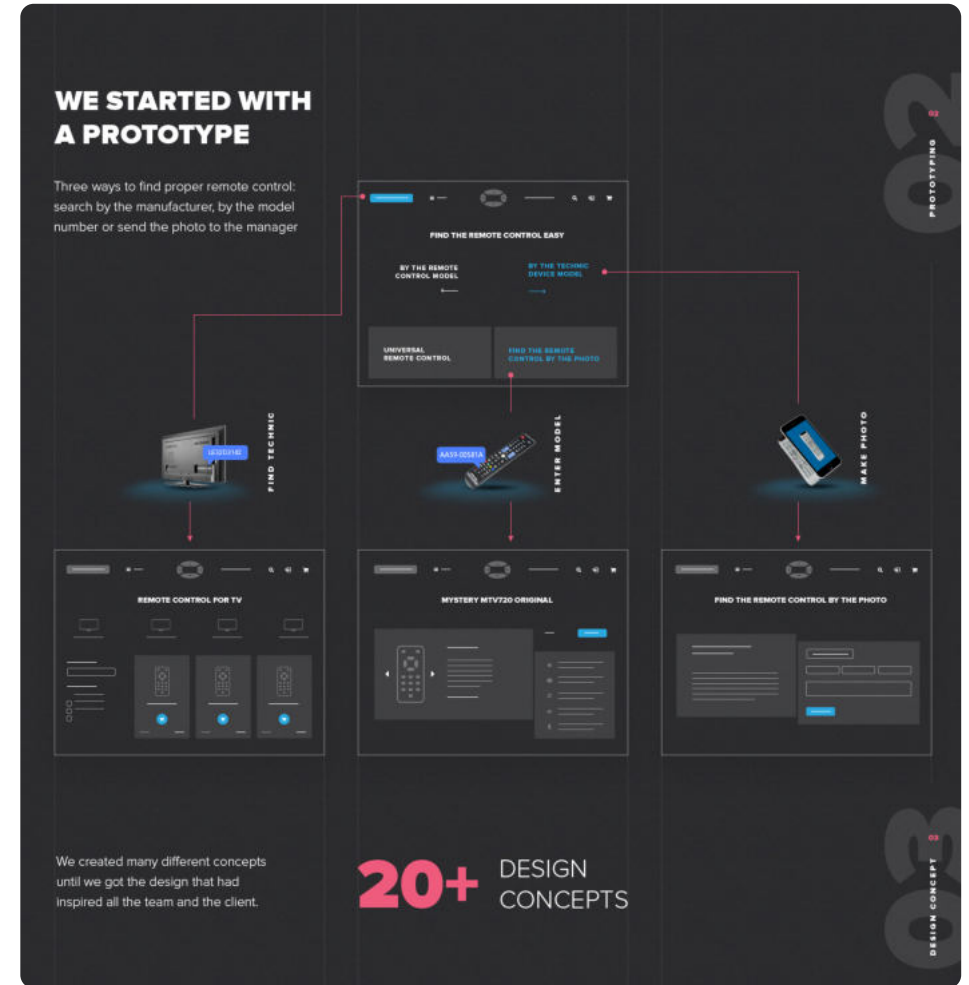
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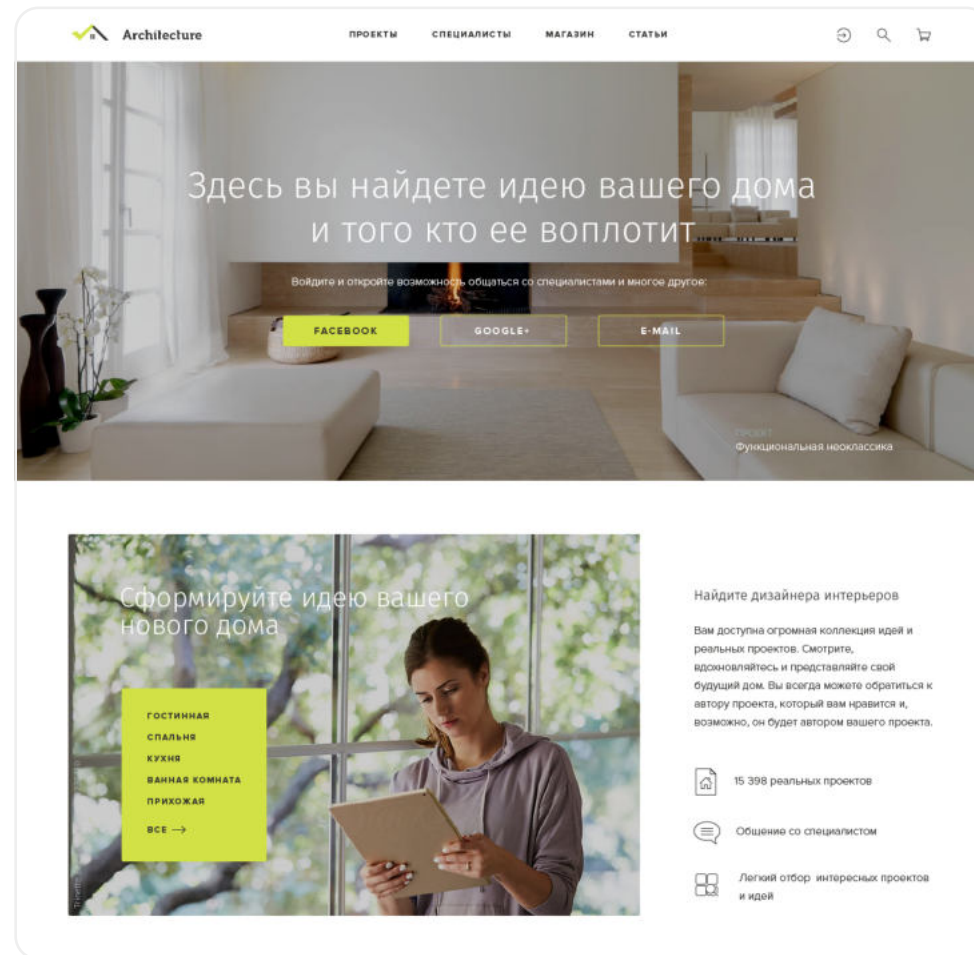
Pulti.ua

● **E-commerce for wholesale and retail, bot, visual recognition by photo**

We created an e-commerce solution with integrated trading systems, the technology of smart selection by photo and visual recognition of remote controllers. The solution for retail and wholesale buyers is based on neural networks and has a convenient interface. Thus, both businesses and customers received a new, more suitable product.

The case on our site

Recognition Software: presentation

The design on Behance

WE STARTED WITH A PROTOTYPE

Three ways to find proper remote control: search by the manufacturer, by the model number or send the photo to the manager

We created many different concepts until we got the design that had inspired all the team and the client.

20+ DESIGN CONCEPTS

VUSO

● **Insurance portal with the highest conversion on the market, CRM, chatbot**

Having updated the portal and implemented CRM, Evergreen Team and VUSO went further by launching the first insurance bot in Ukraine. Its capabilities allow both advising a client and selling insurance due to recognizing documents from a photo. The insurance bot caused a wow effect in the market right after the launch and still works excellent since that.

The case on our site

Recognition Software: website
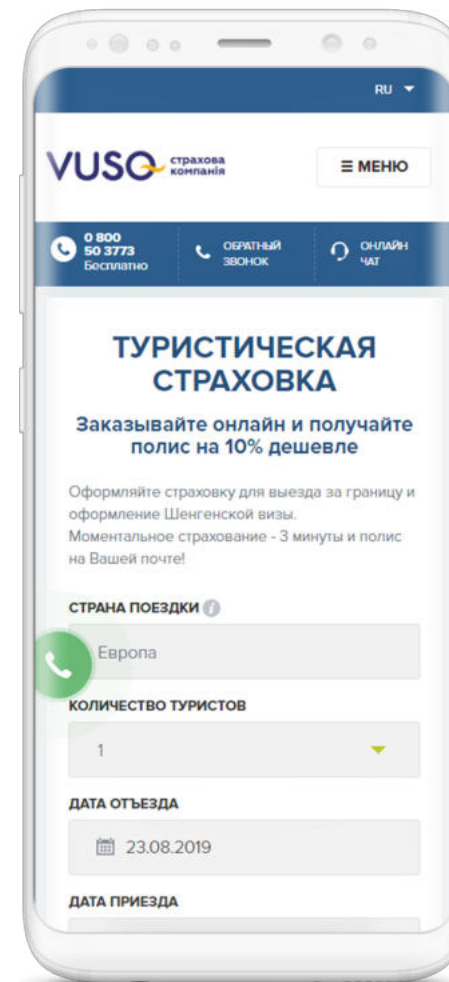
BBQ.sale

- **LeadGen, affiliate program, chat, CRM, and auction in one system**

  BBQ leads is a solution created for the CPL auction. This system allows webmasters to monetize traffic from information sites. It also allows and contractors to buy hot and 100% high-quality applications for repair and construction. As a result, both sides of the market can earn money.

  Watch this case on our site and Behance
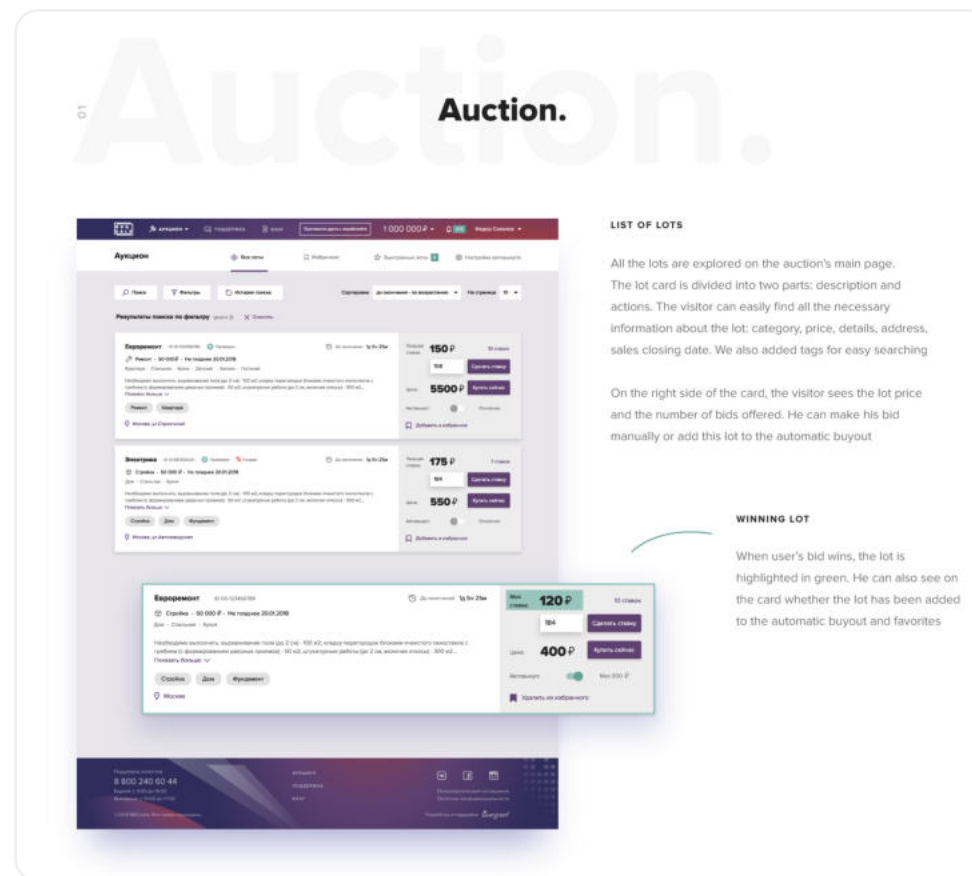
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Contact us

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